Communication solutions that travel with you





300 - 600 Ext.



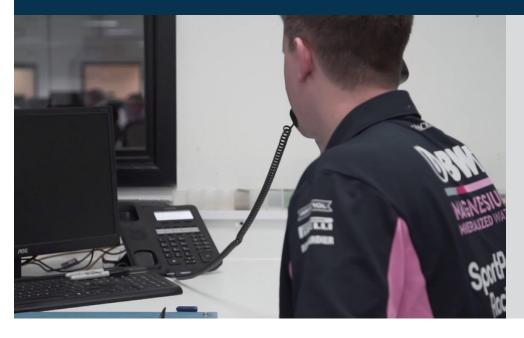
Corporate



IPECS UCP



SportPesa Racing Point



About the client

SportPesa Racing Point is a formula one racing team based in Silverstone, UK, The team is comprised of around 420 staff. They regularly travel to 21 locations around the world, therefore they require a communications system that can travel with them, Communicating effectively between trackside and their base gives them the competitive advantage,

www.racingpointf1.com

Summary

SportPesa Racing Point is a Formula One team that regularly travels around the globe to compete. It is essential that they have a communications system in place to ensure team members can collaborate seamlessly, no matter where their location is around the world. With the iPECS system in place, all 420 team members can communicate without boundaries, connecting track—side, with the base or the factory. Using fixed mobile convergence, team members can use their mobile devices seamlessly with their iPECS business phone system. Cutting—edge terminals provide the team with hassle—free operation and with the video capabilities of the LIP—9071 handsets it enables them to have video conferencing in meeting rooms.

Products

Platform

• iPECS UCP

Terminal

- LIP-9071
- LIP-9020
- iPECS DECT

Application

• iPECS UCS

Challenge

- Enable mobile convergence with the phone system
- Ensure reliability with a high availability failover
- Allow team to travel internationally with a plug-and-play solution
- Give teams the ability to place video conference calls









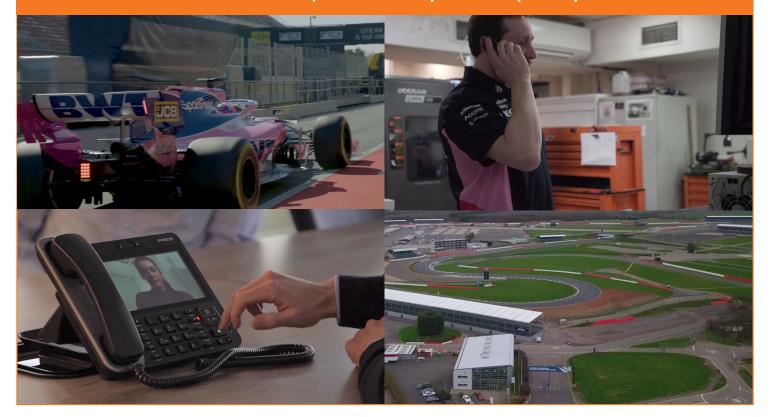




pragma



Seamless collaboration powered by IP telephony



Solution

- IPECS UCP that has the capacity upto 2,400 ports for pure IP centralized infrastructure
- LIP-9020 were deployed to reduce cabling, installation and maintenance costs
- LIP-9071 were deployed to enable video conferencing capability
- iPECS DECT for mobility in the factory
- IPECS UCS, the application for mobile convergence

Benefits

■ Work from anywhere

With iPECS system, the customer can travel to any global location with broadband connectivity. Then plug in terminals and use their communications system. This means that trackside, the base, and the factory can always keep in constant contact. Mobile applications using iPECS UCS also mean that team members can use their own mobile devices as if the personal mobile phones were part of the business phone system.

■ Powerful terminals

The majority of the team are using iPECS LIP-9020 terminals at the base in Silverstone. These require a single Ethernet cable for operation, which reduces installation and maintenance costs and eliminates the need for excessive cabling. In meeting rooms, the iPECS-9071 terminals are deployed. This allows team members to conduct HD video conferences with others from around the globe.

> iPECS is an Ericsson-LG Brand **ERICSSON**

